

	eSellerate Integrated eSeller	eSellerate Embed Web Store	PayPal Web Payments Std	PayPal Web Payments Pro	Kagi Kagi Reg Module	Google Google Checkout
Direct Deposit to My Account?	Yes	Yes	No, to PayPal Only	No, to PayPal Only	Yes	Yes
Processing Logo Visible to My Customer?	Unclear	Yes, just a link	Yes, very	No	Yes	Yes
Customer Needs An Account?	Unclear	No	No	No	No	Yes
Asynchronous	No	No	Yes	No	No	Yes
Synchronous	Yes	Yes	No	Yes	Yes	Yes
Monthly Fee	\$0.00	\$0.00	\$0.00	\$20.00	\$0.00	\$0.00
% of Sale Charge	10% to \$15k 15% from \$15k+ (annual)	10% to \$15k 15% from \$15k+ (annual)	2.9% (\$3k), 2.5%(\$10k), 2.2%(\$100k), 1.9%(+) (monthly)	2.9% (\$3k), 2.5%(\$10k), 2.2%(\$100k), 1.9%(+) (monthly)	3.25%	2.00% as of January 2008
Flat Charge Per Order	\$0.00	\$0.00	\$0.30	\$0.30	\$0.65 (\$25) \$1.65 (\$50) \$3.15 (\$100) \$4.65 (\$100+)	\$0.20 as of January 2008 (fees offset by Google Ad- Words)
Funds Available After Sale?	Monthly	Monthly	Immediately	Immediately	Bimonthly	Within Days
Mac Framework or SDK?	Yes	Yes	No	No	Yes	No
Merchant Account Manager Website?	Yes	Yes	Yes (really good)	Yes (really good)	Yes	Yes

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Processor takes care of taxes	Yes	Yes	Calculations, yes, not sure on remit	No	Yes	Calculations, yes, but does not remit
International Support	Yes	Yes	Yes, +1% / sale	Yes, +1% / sale	Yes (not China)	Yes
Processor Manages Serial Numbers?	Yes, can be customized	Yes, can be customized	No	No	Yes, can be customized	No
Built-in Auto Update	Yes	Yes	No	No	No	No
Website	http://www.esellerate.net/eseller_integrated.asp	http://www.esellerate.net/eseller_embedded.asp	https://www.paypal.com/cgi-bin/webscr?cmd=wp-standard-overview-outside	https://www.paypal.com/cgi-bin/webscr?cmd=wp-pro-integration-outside	http://www.kagi.com/KRM/index.php	https://checkout.google.com/sell?promo=sbhp
Annual: \$25 / license, 10 sales / month I pay, (I get):	\$300 (\$2,700)	\$300 (\$2,700)	\$123 (\$2,877)	\$363 (\$2,637)	\$175 (\$2,825)	\$84 (\$2,916)
Annual: \$25 / license, 50 sales / month I pay, (I get):	\$2,250 (\$12,250)	\$2,250 (\$12,250)	\$615 (\$14,385)	\$855 (\$14,145)	\$877 (\$14,123)	\$420 (\$14,580)
Annual: \$25 / license, 100 sales / month I pay (I get):	\$4,500 (\$25,500)	\$4,500 (\$25,500)	\$1,230 (\$28,770)	\$1,470 (\$28,530)	\$1,755 (\$28,245)	\$840 (\$29,160)